IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Kyung Yang PARK Group Art Unit: Not Yet Assigned

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For: ADVERTISING SYSTEM AND METHOD FOR SLOT MACHINE GAME USING

IMAGE AD SYMBOLS ON THE INTERNET

SUBMISSION OF FORMAL DRAWINGS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sirs:

Please find attached nineteen sheets of formal drawings (Figures 1 through 31). The Examiner is respectfully requested to acknowledge receipt of these drawings.

Respectfully submitted,

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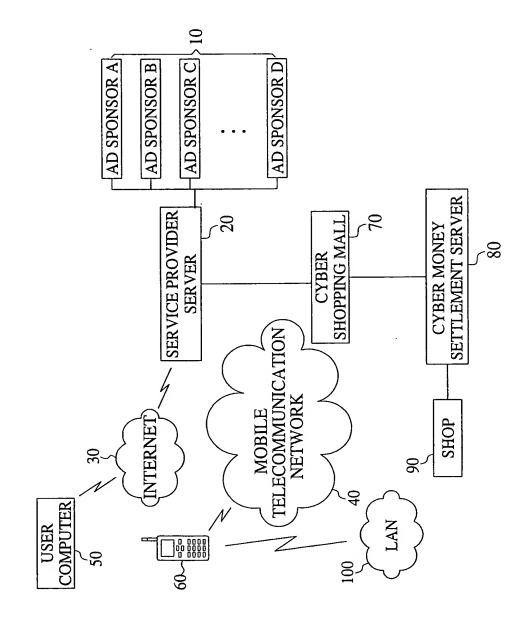


FIG. 1

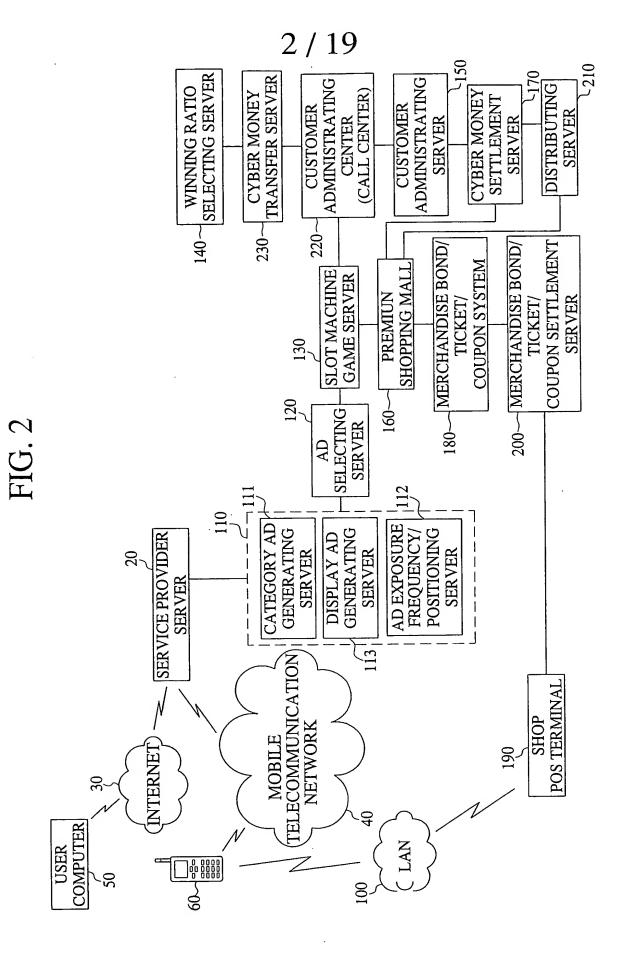


FIG. 3

ID: 1234567

AMOUNT : ₩00,000

- 1. BEER
- 2. CAR
- 3. CELLULAR PHONE
- 4. REFRIGERATOR
- 5. CREDIT CARD

(PREMIUM) (TRANSFER)

FIG. 4

ID: 01X-XXX-XXXX

AMOUNT : ₩00,000

- 1. BEER
- 2. CAR
- 3. CELLULAR PHONE
- 4. REFRIGERATOR
- 5. CREDIT CARD

(PREMIUM) (TRANSFER)

FIG. 5

ID: XXX-XXXX

AMOUNT : ₩00,000

OB SAMSUNG H

KIA SK KT

(PREMIUM) (TRANSFER)

FIG. 6

ID: XXX-XXXX

AMOUNT:W00,000

OB SAMSUNG H

SK KT KB

(PREMIUM) (TRANSFER)

FIG. 7

ID: 1234567

AMOUNT: ₩1,000

1. BEER

OB HITE MILLER BUD CASS KIRIN

(PREMIUM) (TRANSFER)

FIG. 8

ID: 1234567

AMOUNT: ₩1,000

1. BEER

OB HITE MILLER
BUD CASS KIRIN

(PREMIUM) (TRANSFER)

FIG. 9

ID: 1234567

AMOUNT : ₩1,000

OB LAGER LAGER LAGER
LAGER LAGER OB

LAGER OB LAGER LAGER

LAGER LAGER OB LAGER

(PREMIUM) (TRANSFER) (WINING RATIO) (SPIN)

FIG. 10

ID:1234567

AMOUNT:\#1,080+\#100,000=\#101,080

OB PRESENTING SHOPPING MALL

(1) BICYCLE \times 100,000 (2) CAMERA ₩100,000

- (3) BALLET PERFORMANCE TICKET TWO SHEETS W60,000
- (4) SUNGLASSES W30,000
- (5) OO DEPARTMENT STORE MERCHANDISE BOND \text{\psi}100,000

7 / 19 FIG. 11

ID: 1234567

 $AMOUNT : $\fomage 990 + $\fomage 100 = $\fomage 1,090$$

OB LAGER LAGER LAGER
LAGER LAGER
LAGER OB OB OB

LAGER LAGER LAGER

(PREMIUM) (TRANSFER) (WINING RATIO) (SPIN)

FIG. 12

ID:1234567

AMOUNT: W1,080+W0=W1,080

OB LAGER LAGER LAGER LAGER LAGER

LAGER OB LAGER LAGER

LAGER LAGER OB

(PREMIUM) (TRANSFER) (WINING RATIO) (SPIN)

8 / 19 FIG. 13

ID:1234567
AMOUNT:\(\psi\)1,080

LAGER LAGER LAGER LAGER
LAGER LAGER LAGER
\(\text{OB}\) \(\text{OB}\) \(\text{OB}\) \(\text{OB}\) \(\text{OB}\) \(\text{OB}\) \(\text{OB}\) \(\text{CER}\) \(\text{LAGER}\) \(\text{LAGER}\) \(\text{LAGER}\) \(\text{LAGER}\) \(\text{LAGER}\) \(\text{LAGER}\) \(\text{VINING RATIO}\) \(\text{SPIN}\)

FIG. 14

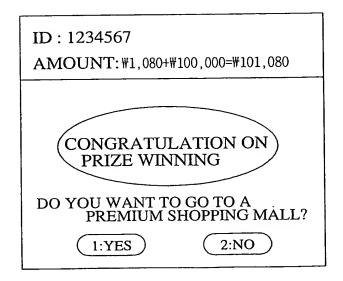


FIG. 15

ID:1234567
AMOUNT:₩1,080원+₩100,000=₩101,080

(1)DO YOU WANT TO CONTINUE
TO PLAY GAMES?

1:YES 2:NO

(2)DO YOU WANT TO SELECT
A NEW AD?

1:YES 2:NO

FIG. 16

ID:1234567 AMOUNT:₩101,080

PLEASE PRESS AD MENU.

(1)CATEGORY TYPE AD

(2) DISPLAY TYPE AD

10 / 19 FIG. 17

ID:1234567

AMOUNT:\1,080-\100,000=\1,080

OB PRESENTING SHOPPING MALL

PURCHASED A CAMERA AT \$\frac{\psi}{100,000} A PRICE DO YOU WANT TO RECEIVE A COALITION DEPARTMENT STORE MERCHANDISE BOND? 1

DO YOU WANT TO RECEIVE A REAL CAMERA? (2)

FIG. 18

BOND OF ₩100,000
- OO DEPARTMENT STORE -

11 / 19 FIG. 19

ID:1234567

AMOUNT:₩1,080

DO YOU WANT TO RECEIVE A PURCHASED PRODUCT AT YOUR HOME ADDRESS?

1:YES

2:NO

FIG. 20

ID:1234567

AMOUNT:₩1,080

ADDRESS: No. OO, OO-DONG, OO-GU, SEOUL

CORRECT (1:YES)

WRONG : PLEASE INPUT A PHONE NUMBER WITH WHICH THE ADDRESS IS CONFIRMED.

01X-XXX-XXXX

FIG. 21

ID:1234567

AMOUNT:\(\psi\)1,080-\(\psi\)100,000=\(\psi\)1,080

PLEASE INPUT A PHONE
NUMBER OF A SENDER

01X-XXX-XXXX THANK YOU!

(1)DO YOU WANT TO CONTINUE
TO PLAY GAMES?

1:YES 2:NO

(2)DO YOU WANT TO SELECT
A NEW AD?

1:YES 2:NO

FIG. 22

ID:1234567

AMOUNT:₩101,080

PLEASE INPUT ID (PHONE NUMBER) OF A RECEIVER.

0XX-XXX-XXXX

AMOUNT IS:₩100,000

FIG. 23

ID:1234567

AMOUNT:\(\psi_1,080-\psi_100,000=\psi_1,080\)

COMPLETION OF TRANSFER OF \(\psi\)100,000 TO 0XX-XXX-XXX.

DO YOU WANT TO FINISH PLAYING GAMES?

1:YES

2:NO

FIG. 24

AD GAMES FOR SLOT MACHINE

TRANSFER OF CYBER MONEY

SENDER: 01X-XXX-XXXX

AMOUNT: ₩100,000

FIG. 25

AD GAMES FOR SLOT MACHINE

TRANSFER OF CYBER MONEY

SENDER: 01X-XXX-XXXX

AMOUNT : ₩100,000

YOUR ID: 01X-XXX-XXXX

(ACCESS CONFIRMATION)

FIG. 26

ID:1234567

AMOUNT:₩1,000

DESIGNATE A WINNING RATIO.

Low

High

1 GAME: ₩100

WINNING 1 2 3 4 5 6 7 8 9 10 RATIO

GAME COST: 10 20 30 40 50 60 70 80 90 100

(CONFIRMATION)

Patent Application of Kyung Yang PARK for an ADVERTISING SYSTEM AND METHOD FOR SLOT MACHINE GAME USING IMAGE AD SYMBOLS ON THE INTERNET Attorney Customer 71503.0006

15 / 19 FIG. 27

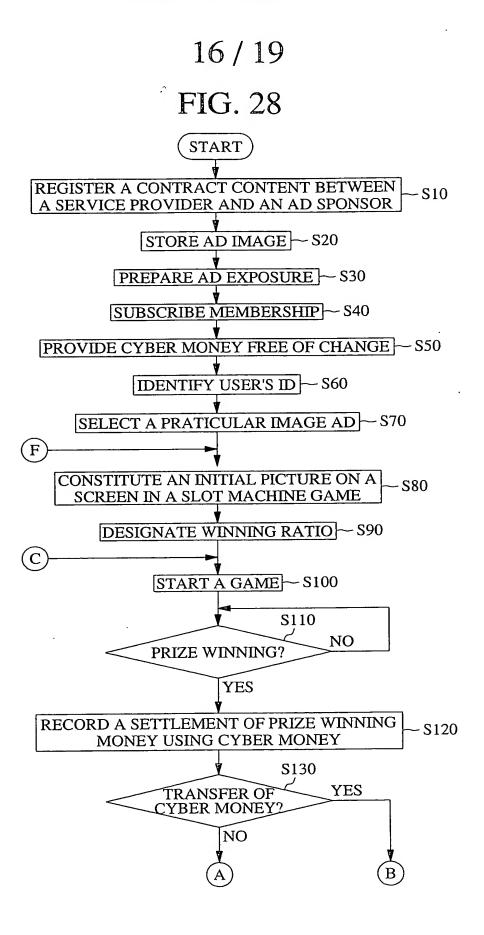
ID: 1234567

CONGRATULATION ON PRIZE WINNING

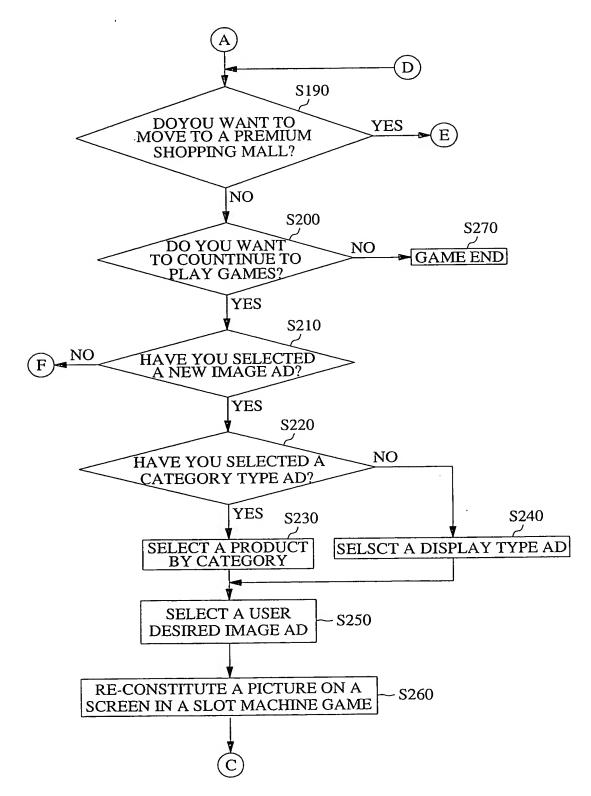
DO YOU WANT TO GO TO A PREMIUM SHOPPING MALL?

(1:YES)

(2:NO)



17 / 19 FIG. 29



18 / 19 FIG. 30

